mr Bishop

JUL 2 1 1925

# THE Dublishers' Weekly.

The American BOOK TRADE JOURNAL

VOL. CVIII.

NEW YORK, JULY 18, 1925

No. 3

Get Behind the Book
That is Sweeping
the Country!

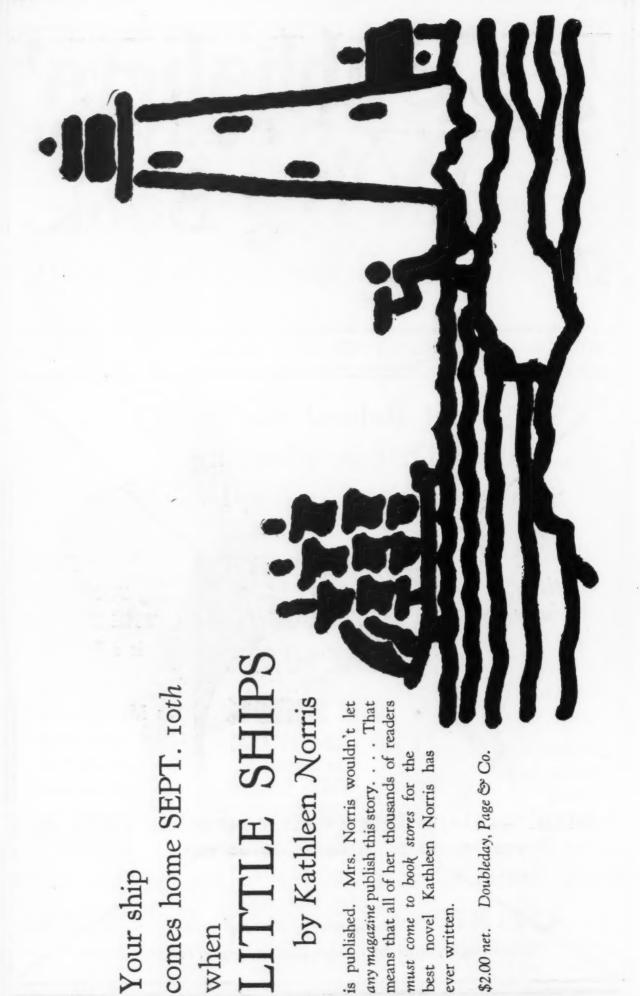
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Critics
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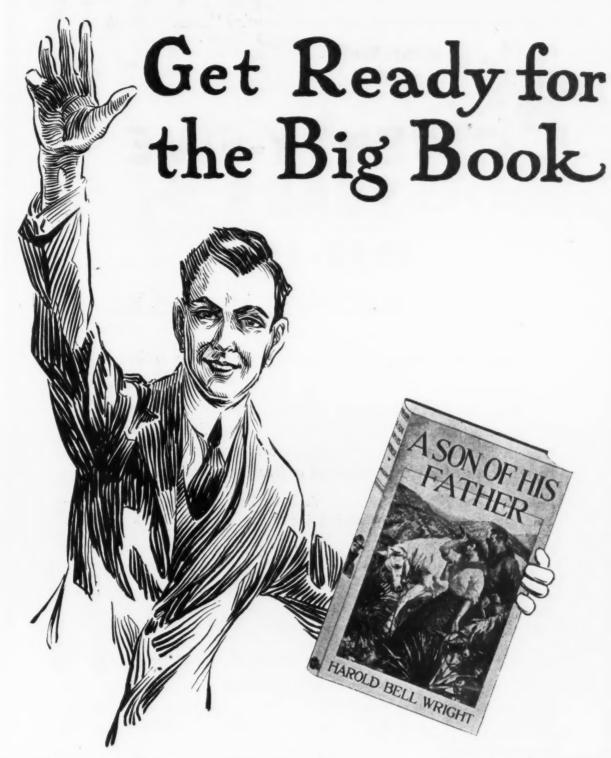
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as Mr. Gleason
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"Mrs. Hull tells
a good story, entertains
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Your ship ever written \$2.00 net. The Publishers' Weekly, July 18, 1925. Vol. CVIII. No. 3. Entered as second-class matter June 1, 1879, at the post office at New York, N. Y., under the Act of March 3, 1879. Subscription, Zones 1-5, \$5; Zones 6-8, \$5.50; Foreign, \$6. R. R. Bowker Co., 62 W. 45th St., New York.



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A Romance of the Great La Salle

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esque and the most daring. Now he is brought back to us by Gilbert Parker in a brilliant historical romance in which the author of "The Seats of the Mighty," returns Cavalier, Sieur de La Salle, stands out as perhaps the most gallant, the most pictur-Of all the great gallery of explorers and adventurers, who, in the days of the French and English, opened up the wilderness of what is now America, the figure of Robert once more to the scene of his great successes. We are behind this book with everything we have. It will pay you to begin to think about it, and talk about it, at once.

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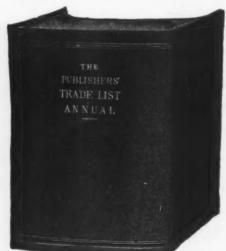


12 WEST 40th ST. **NEW YORK** 

#### Notice

The Publishers' Trade List Annual will be issued as usual September 1. If you order it before that date the price is \$4.00; after that date \$4.50. Save the difference by ordering it at once.





Fifty-third year of issue

# THE PUBLISHERS' TRADE LIST ANNUAL 1925

The most frequently used reference book in all book-stores and public libraries in the United States

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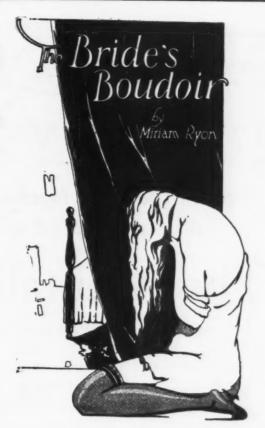
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A study of animal forms, and in addition 8 chapters on botany and 12 on hygiene and physiology. Illustrated, \$2.25

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A study of psychological types and their relation to psycho-analysis. \$4.50

#### The PUBLISHERS' WEEKLY

THE AMERICAN BOOK-TRADE JOURNAL

NEW YORK, JULY 18, 1925

#### The Vogue of the Sea Story

By Joseph Lewis French

Editor of "Great Sea Stories" and "Great Pirate Stories" (Brentano's), and "Sagas of the Sea." (Dial Press.)



NE of the leading men in the booktrade places the main currents of popular reading in this order: 1st, the Detective Story or the Mystery Story; 2nd, the Western Story; 3rd, the Sea Story. Of these the solidest literature has been built up about the sea. This is due not only to the actual interest of the books themselves but to what this same man calls "a semi-technical knowledge of the sea itself." The sea, up to the end of the late war, had been quite unknown to the landsman, except in a tale he had read now and The literature of the sea was the smallest branch and confined to a few The war drove the disolder classics. tracted world away from the land, and a great sea literature, one that will last a long time, has sprung up since. Both England and America have taken to publishing serious books about the sea; the history of different phases of maritime enterprises: "The Clipper Ship Era,' "Old Whaling

Days," "Wooden Ships and Iron Men," etc., etc. The sea, in a word, has been taken seriously and written about extensively from the historians to the fictionists, and all this remarkable new literature has practically come upon us since the war closed. There is, in fact, nothing but the great war to account for it. Writers were literally driven away from the land for a time and turned to the "great mother-hearted sea," as Swinburne calls it, for relief.

The serious works familiarized landsmen with sea terms, and thus have made the imaginative works easier reading and created a steadier demand. This may sound like romancing, but it is a well-authenticated fact on good local authority that landsmen as a mass have really begun to learn something about the sea and no longer shrink from a sea book on account of the nautical terms. The heavier literature has materially helped the lighter in

this case, and here we have the two elements of book production-both sides of the case, so to speak-necessary to found a lasting vogue. This has even brought a number of old sea writers back to us, as witness the vogue of Melville, in many reprints ranging from single finely illustrated volumes to complete editions. The Melville renascence is equally vital in England, and here let me remark that, since this whole revival began, England has tried to keep pace with us both in serious and fictive productions and has only been distanced by sheer inability to produce as many books. The quality has, in some instances, exceeded our own. And England must be given credit for first reviving our own classic, Melville.

It is quite possible that the reprint of edition after edition of "Typee" and "Omoo" in all sorts of bindings and formats and at all sorts of prices finally led to the current revival of South Sea literature. Melville led the choir. Then came Charles Warren Stoddard with his "South Sea Idylls," an always fresh classic; after them at some distance R. L. S., "the beloved," and the irrepressible Jack London, but there has come a seemingly quite new literature of the South Seas within about half a decade, and this, I think, is due to two causes: the great war and the revival

of Melville.

This literature, from Gauguin on, has run its course chiefly as picturesque descriptive matter, but there has been not a little historical matter, too, and it is not too much to add that for the first time this far off quarter of the world has become reasonably familiar to us. The movement, indeed, finally rose to the pinnacle of a very popular burlesque, "The Cruise of the Kawa." The solid value of all good sea literature is that it presents in interesting form a deal of valuable information heretofore unknown. What is equal to a good sea tale or a breezy book of maritime adventure like "The Cruise of the Cachalot"? A sea literature such as we are making today seems to be the last possible word in substantial literary production. Some readers will ask what about sex psychology and the sex novel, but that will be chaos if it ever really comes in flood. Let us be thankful that our new sea literature is making the least of us shake hands with

new continents and revel in new realms of which truth is assuredly stranger than fiction.

Another hopeful trade sign, I am told, is that the demand for a former generation (and further back, too) of sea writers is somewhat steadier than in almost any other branch of fiction. Captain Marryat still has many admirers, and dealers are obliged to stock complete sets and single volumes. Of Fenimore Cooper the same may be said. The vogue of Clark Russell is an established thing. Michael Scott's "Tom Cringle's Log," which really founded mod-Michael Scott's "Tom ern sea literature, is available in several popular editions. Some enterprising publisher would do well to restore his "Cruise of the Torch," which has not, for some inexplicable reason, been reprinted for a quarter-century. (Publishers please take note.) Dana's "Two Years Before the Mast" is about as popular as ever. There seems no limit to the life of a rattling sea

The novel of all sorts may get very oldfashioned, but who can show me a good sea story that ever has become so? Are not Hakluyt and Purchas and all the old navigators as vital today as ever? Their pages can never die. As witness to the vitality, the stamina of the older sea matter, let me say that my books, "Great Sea Stories" and "Great Pirate Stories," published by Brentano's three or four years ago, have outsold even reprints of English sea novels made by them, and a second series will be published this spring. And this is very largely old material—some of it going back to the first navigators, and, in the case of the "Pirate" books, almost entirely so. Who was it that made the aphorism about "Old books, old wine," etc.? Certainly, in the case of sea books, the saying is immortal. A genius like the late Joseph Conrad was a great stimulus in the direction of the general revival. Great leaders always have plenty of followers in literature as in everything else. But sea literature has finally become a well-estabbranch of production, firmly grounded in the good graces of the masses, and, while it is hoped we shall have them, it is able to stand firmly on its own legs, and can get along very well should we not have the good fortune to produce any more Conrads for a time, at least.

#### Travel Book Awards

HE fine exhibit of travel books and travel posters which opened July I in the main floor galleries of the Art Center at 65 East 56th Street, will continue until September 1. The posters, which are gorgeous and colorful, are being shown by the Transportation Companies of the United States and Europe. The members of the National Association of Book Publishers were invited to submit three travel books each for the book

exhibition. The display is open to the public from 10 a.m. to 5 p.m. every day but Saturday and Sunday.

A jury of selection appointed by the Art Center, chose from the sixty-six books submitted, seven books for honorable mention, selecting "the books conforming to the best traditions of bookmaking for typography, page-size, press-work, and illustration. All sixty-six books are being displayed.

The members of the jury were: H. L. Sparks, representing The American Institute of Graphic Arts and also representative for the Society of Illustrators; Walter Whitehead, representing The Art Directors Club; Joseph H. Chapin, Art Director, Charles Scribner's Sons; Heyworth Campbell, The Condé Nast Publications; Burton Emmett, The Newell-Emmett Company; Ray Greenleaf, Art Director, Artemas Ward, Inc.

Honorable mention was awarded to:

"HILL-TOWNS OF THE PYRENEES." By AMY OAKLEY

Illustrations by Thornton Oakley. 1923. Century \$4. "LITTLE PICTURES OF JAPAN." Edited by OLIVE BEAUPRE MILLER Pictures by Katharine Sturges. 1925. Bookhouse for Children \$4.70.

"My Eskimo Friends: Nanook of the North."

By ROBERT J. and FRANCIS HUBBARD FLAHERTY Photogravures and color plates from photographs by the author. Halftone drawings by Eskimo artists. Doubleday \$5.

"NEW TRAILS IN MEXICO." By CARL LUMHOLTZ With numerous illustrations including two color plates and two maps. 1912. Scribner \$6.

"PEARLS AND SAVAGES."

By CAPTAIN FRANK HURLEY

With 80 illustrations. 1924. Putnam \$7.50.

"STALKING BIG GAME WITH A CAMERA." By MARIUS MAXWELL Preface by Sir Sidney F. Harmer. Illustrated from photographs by the author. 1924. Century \$9.

"VOYAGING SOUTHWARD FROM THE STRAIT OF MAGELLAN." By ROCKWELL KENT

With illustrations by the author. 1924. Putnam \$7.50.

The wide variety and the general high quality of the books shown can be judged by a glance at the complete list of books exhibited:

The Bookhouse for Children

"LITTLE PICTURES OF JAPAN." Edited by OLIVE BEAUPRE MILLER Pictures by Katharine Sturges. 1925. \$4.70.

The Century Company

"HILL-TOWNS OF THE PYRENEES." By Amy Oakley Illustrations by Thornton Oakley. 1923. \$4.

"AMBLING THROUGH ACADIA." By CHARLES HANSON TOWNE With drawings by W. Emerton Heitland. 1923. \$2.50.

"STALKING BIG GAME WITH A CAMERA." By MARIUS MAXWELL Preface by Sir Sidney F. Harmer. Illustrated from photographs by the author. 1924. \$9.

Thomas Y. Crowell Company

"HAWAII—THE RAINBOW LAND."

By KATHERINE POPE

Illustrated. 1924. \$3.

1922. \$3.

By J. WARSHAW

"THE NEW LATIN AMERICA." With an introduction by James E. LeRossignol. Illustrations and colored maps.

By PAUL W. HARRISON, M.D.

"THE ARAB AT HOME." Illustrated from photographs. 1924. \$3.50.

Dodd, Mead & Company

"THE COLORADO RIVER YESTERDAY, TO-DAY AND TO-MORROW."

By Lewis R. Freeman

Illustrations from photographs supplied by the U. S. Geological Survey. 1923. \$5. By LEROY JEFFERS "THE CALL OF THE MOUNTAINS."

With illustrations. 1922. \$5.

"Омоо." Illustrated by Mead Schaeffer. 1924. \$3.50. By HERMAN MELVILLE

Duffield and Company

"HUNTING AND ADVENTURE IN THE ARCTIC." By FRIDTJOF NANSEN

Illustrated from drawings by the author. 1925. \$4. "THE CATHEDRAL CHURCHES OF ENGLAND." By I By Helen Marshall Pratt Illustrations from photographs. (c. 1910.) Rev. Ed. 1924. \$4.

Dorrance & Company, Inc.

"A MODERN PILGRIMAGE TO PALESTINE." By L. B. PEMBERTON With illustrations from photographs by the author. 1925. \$3.

Doubleday, Page & Company

"My Eskimo Friends: Nanook of the North."

By ROBERT J. and FRANCIS HUBBARD FLAHERTY Illustrated with photogravures and color plates from photographs by the author. Halftone drawings by Eskimo artists. 1924. \$5.

"SIX YEARS IN THE MALAY JUNGLE."

By CARVETH WELLS

Illustrated from photographs. 1925. \$3. "CARPENTER'S WORLD TRAVEL SERIES"—"ALASKA—OUR NORTHERN WONDER-LAND." By Frank G. CARPENTER 123 illustrations from original photographs and 2 maps in color. 1925. \$4.

E. P. Dutton & Company

"THE OLD COUNTRY." Edited by ERNEST RHYS (J. M. Dent & Sons, Ltd., and E. P. Dutton & Co.) (c. 1917.) Rev. Ed. 1922. "SKETCHES ON THE OLD ROAD THROUGH FRANCE TO FLORENCE."

By HALLAM MURRAY, H. W. NEVINSON and M. CARMICHAEL

(John Murray, London, 1905.) \$10.

"IN LOTUS-LAND-JAPAN." By HERBERT G. PONTING (J. M. Dent & Sons, Ltd., and E. P. Dutton & Co.) 8 pictures in color and illustrations from photographs by the author. 1922. \$6.

Harcourt, Brace and Company

"TRAVELS IN EAST ANGLIA." By Frank V. Morley With two plates in color, twelve other illustrations, and two maps. 1923. \$3. "BLUE WATER." By ARTHUR STURGES HILDEBRAND With illustrations from photographs and drawings by the author. 1923. \$3. "A THREAD OF ENGLISH ROAD." By CHARLES S. BROOKS

With pictures by Julia McCune Flory. 1924. \$3.

Harper & Brothers

"Two YEARS IN THE FRENCH WEST INDIES." By LAFCADIO HEARN With many illustrations from photographs by Arthur W. Rushmore and drawings by Marie Royale. 1923. \$4.

"THE LURE OF THE MEDITERRANEAN." By Albert Bigelow Paine Illustrated from drawings by Thomas Fogarty and from photographs. (c. 1910.) Rev. 1921. \$4.

"TIDE MARKS."

Illustrated from drawings by Kerr Evy. 1924. \$4.

"JUNGLE PEACE."

Henry Holt and Company

By WILLIAM BEEBE

Illustrated from photographs. 1918. \$2.50.

"THE HAPPY TRAVELLER—A BOOK FOR POOR MEN." By FRANK TATCHELL 1924. \$2.25.

"EDGE OF THE JUNGLE."
1921. \$2.

B. W. Huebsch, Inc.

"FAREWELL TO AMERICA."
By HENRY W. NEVINSON
1922. 50 cents.

"RACUNDRA'S FIRST CRUISE—SAILING IN THE EASTERN BALTIC."

By ARTHUR RANSOME

By H. M. Tomlinson

By WILLIAM BEEBE

Illustrated by photographs and charts. 1923. \$2.50.
Alfred A. Knopf

"SPAIN To-DAY."
1924. \$2.50.

By Frank B. Deakin

By SIR J. G. SCOTT

"BURMA."

Illustrated from photographs. 1924. \$6.

"Across the Great Craterland to the Congo." By T. Alexander Barns Illustrated from photographs. 1924. \$7.50.

J. B. Lippincott Company

"THE MANORS AND HISTORIC HOMES OF THE HUDSON VALLEY."

By Harold Donaldson Eberlein With a photogravure and 81 illustrations, mostly from photographs, by the author. 1924. \$12.50.

"Spanish Gardens and Patios." By Mildred Stapley Byne and Arthur Byne Four plates in color and 175 illustrations. 1924. \$15.

"SEEING CANADA."

With frontispiece in color and 150 illustrations. 1924. \$6.50.

Little, Brown and Company

"THE CHARM OF THE MIDDLE KINGDOM."

By JAMES REID MARSH
With illustrations. 1922. \$3.

"In and Around the Grand Canyon." By George Wharton James With numerous illustrations. 1923. \$5.

"Collector's Luck in France."

By Alice Van Leer Carrick
With illustrations. (The Atlantic Monthly Press.) 1924. \$2.50.

Robert M. McBride & Company

"PICTURE TOWNS OF EUROPE."
Illustrated from photographs. 1923. \$2.50.

By Albert B. Osborne
By Jan and Cora Gordon

By TROWBRIDGE HALL

"Two VAGABONDS IN SPAIN.

Illustrated by the authors. 1923. \$2.50.
"RIVIERA TOWNS."

By Herbert Adams Gibbons

With 32 full-page illustrations by Lester George Hornby. 1920. \$4.50.

The Macmillan Company

"BRAZIL AFTER A CENTURY OF INDEPENDENCE."

By HERMAN G. JAMES

Illustrations from photographs. 1925. \$4.

"THE ADVENTURE OF WRANGEL ISLAND." By VILHJALMUR STEFANSSON Illustrated with photographs and maps. 1925. \$6.

"SPAIN IN SILHOUETTE.
Illustrated from photographs. 1923. \$3.

Medici Society

"THE PICTURE GUIDES."
"THE FRENCH RIVIERA."

By PIERRE DEVOLUY and PIERRE BOREL

With a preface by Arnold Bennett. About 200 illustrations. 1924. \$2.50. By HENRI FERRAND "GRENOBLE AND THEREABOUTS."

About 200 illustrations. 1923. \$2.50.

"THE ITALIAN LAKES." About 200 illustrations. 1924. \$2.50. By GABRIELE FAURE

Oxford University Press

"THE FALKLAND ISLANDS." By V. F. Boyson With notes on the Natural History by Rupert Vallentin. Illustrated from drawings and photographs. 1924. \$5. "TIBET PAST AND PRESENT." By SIR CHARLES BELL

Illustrations from photographs and maps. 1924. \$8.

Penn Publishing Company

"MY TRIP AROUND THE WORLD." By Dorothy Dix Frontispiece by Nat Little. Illustrated from photographs. 1924. \$4.

By IRVIN ANTHONY "DOWN TO THE SEA IN SHIPS. Illustrated with photographs, prints and drawings. 1924. \$4.

"PARIS." By George Wharton Edwards Illustrated by drawings in color and monotone. 1924. \$7.50.

"GALAPAGOS—WORLD'S END." By WILLIAM BEEBE With 24 colored illustrations by Isabe! Cooper, and 83 photographs by John Tee-Van. 1924. \$9. By CAPTAIN FRANK HURLEY

"PEARLS AND SAVAGES." With 80 illustrations. 1924. \$7.50.

"VOYAGING SOUTHWARD FROM THE STRAIT OF MAGELLAN."

By ROCKWELL KENT

With illustrations by the author. 1924. \$7.50.

Small, Maynard & Company, Inc.

"CANNES AND THE HILLS." By RENE JUTA With 8 pictures in color by Jan Juta. \$6.

Charles Scribner's Sons

"WESTWARD HOBOES." By WINIFRED HAWKRIDGE DIXON Photographs by Katherine Thaxter and Rollin Lester Dixon. 1921. \$2.50.

"BYWAYS IN SOUTHERN TUSCANY." By KATHERINE HOOKER Illustrated by sketches and decorations by George Carlson and photographs by Marion O. Hooker. (c. 1901.) Rev. 1918. \$3.50.

"NEW TRAILS IN MEXICO." By CARL LUMHOLTZ With numerous illustrations including 2 color plates and 2 maps. 1912. \$6.

Frederick A. Stokes Company

"BEAUTIFUL AMERICA." By VERNON QUINN 39 illustrations from photographs. 1923. \$4.

"ANGKOR THE MAGNIFICENT." By HENRY CHURCHILL CANDEE 79 illustrations from photographs and a map. 1924. \$5.

"EVERYWHERE—THE MEMOIRS OF AN EXPLORER." By A. HENRY SAVAGE-LANDOR Illustrations. 2 vols., 1924. \$10.

The World Book Company

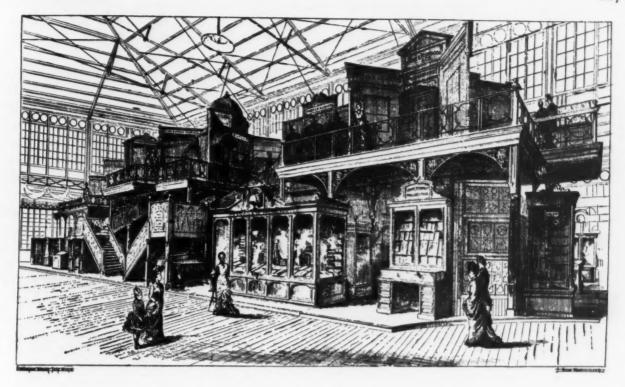
"HIGH LIGHTS OF GEOGRAPHY—NORTH AMERICA."

By David Starr Jordan and Katherine Dunlap Cather Illustrated with 11 maps and 21 airplane views and 120 other photographs. 1925. \$1.44.

"PIONEER LIFE SERIES": "ON PACIFIC FRONTIERS." By CAPTAIN CARL RYDELL Illustrated with drawings by H. Boylston Dummer. Edited by Elmer Green. 1924. \$1.36.

"MODERN BUSINESS GEOGRAPHY."

By Ellsworth Huntington and Sumner W. Cushing Illustrated with 101 maps and 84 photographs. 1924. \$1.96.



AMERICAN BOOK TRADE ASSOCIATION EXCUEIT POLLEGELPDIA 1876

Reprinted from the Publishers' Weekly, 1876

#### Books at the Centennial

HE issue of the Publishers' Weekly of July 1st, 1876 was devoted to a complete report of the exhibit of the book publishers at the great centennial exhibition in Philadelphia. The exhibition was a landmark in the story of the book publishing industry as it was also in so many fields of American progress. American Book-Trade Association, under which name the publishers were then organized, had charge of the representation of the trade and took a space of 117 ft. x 34 ft., on which was erected a structure of two-stories in order to give more room for those who wished to make displays. J. B. Lippincott was chairman of the Publishers' Committee, which included such other well-known names in the trade as Robert Porter, H. W. Coates and Presley Blakiston cooperating with a committee composed of W. H. Appleton of New York, G. H. Putnam of New York, William Lee of Boston, and B. H. Ticknor of Boston. The drawing above gives some idea of American Book-Trade Sections. The Publishers' Weekly explained in its Centennial Number that it was found to be impossible to take photographic views

that would include the entire structure so the pen and ink sketch was made in some

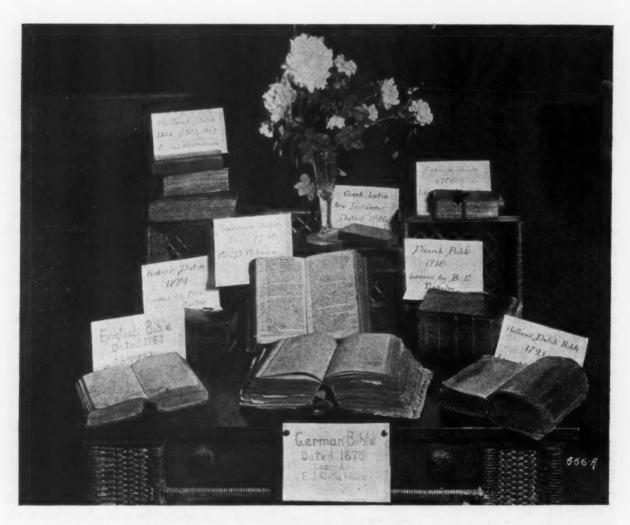
There were ninety-four publishers represented. Many of the exhibits were handsome cases with glass doors, inside of which were piled or laid open examples of the firm's product. Of the firms then exhibiting that we find now active in business there were Appleton, Houghton, Scribner, Lippincott, Putnam, Holt, Harper, Altemus, Judd, Merriam and Ginn. The big religious houses were well represented, such as the American Bible Society, American Publication Society, American Baptist Tract Society, Methodist Book Concern, American Sunday School Union, Presbyterian Board of Publication. Several firms such as Estes & Lauriat and Peterson, well remembered in the trade have now disap-Medical publishers, educational publishers and scientific publishers were all represented. The Publishers' Weekly sent an exhibit of its bibliographical books and other volumes, and still has in its office the black-walnut cabinet constructed for this purpose.

Altho American industrial leaders entered into this exhibit idea with great hesitancy, the affair was, as everyone now remembers, a momentous success, and the attendance mounted steadily thru the entire period. The books were exhibited in many other ways—in the government buildings, in state educational departments, etc. Awards for the best exhibits and for various excellencies were adjudged by competent committees, and many publishers still have on their walls the certificates of their merits.

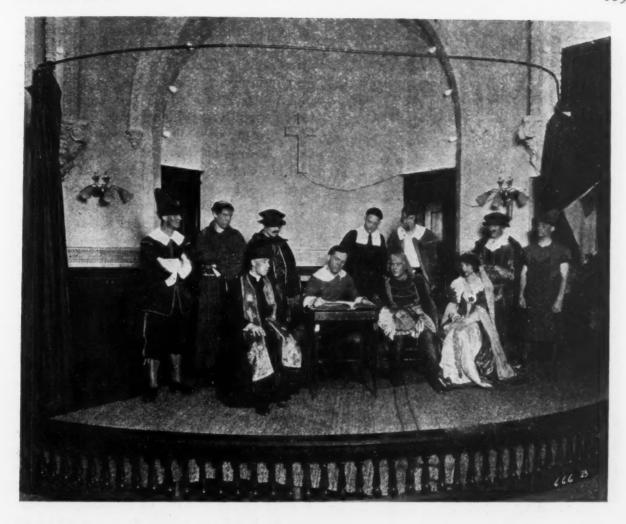
Foreign countries came well represented to the centennial, there being a large space allotted to the French Book-Trade Association supported by all its members, also to the German Book-Trade Association, that of England, the Netherlands, Denmark, Italy, Canada, Australia, Argentine and Brazil.

Reports of the prize awards show an interesting discussion as to whether the publishers who had no manufacturing departments were entitled to an award for good book-making. The judges decided against them, and it called up no little protest from the trade, as it certainly would do today.

A convention of the American booksellers was held at Philadelphia during July, and the attendance was one of the largest of that period. The president was A. D. F. Randolph, one of the most active figures in the early organization of the American book-trade.



DISPLAY OF OLD BIBLES HELD IN CONJUNCTION WITH THE WILLIAM TYNDALE PAGEANT AT KENOSHA, WISCONSIN



#### William Tyndale Pageant Given by Church

THE Park Avenue Methodist Episcopal Church of Kenosha, Wisconsin, of which Edward Burns Martin is pastor, recently held a pageant entitled "William Tyndale." It depicted in four scenes the life and work of William Tyndale, one of the first translators of the Bible from the Greek into English. The pageant had been previously produced at the University of Chicago in observance of the four hundreth anniversary year of the translation of the Bible. Authentic costumes of the period were used and a splendid performance was given by the cast under the direction of Professor Frederick Congdon. It is hoped that in the fall the production of the Pageant will be repeated in other churches in connection with the American Bible Association's Tyndale Anniversary. One of the most interesting features of the entertainment was the display of Bibles of all types held in conjunction with the pageant. The entire length and side of the large Sunday School room was given

over to the collection of some one hundred Bibles of all sizes and kinds. The Bibles in most cases were supplied by members of the congregation and prizes were given for the oldest and smallest complete Bibles. The prize for the oldest went to a rare old German Bible illustrated with wood cuts dated 1670, another old volume was a metrical version of the Psalms dated 1666. In addition there was an exhibition of Bibles of the newest translations consisting of about twelve to fourteen volumes. Mr. Martin, the pastor, has done many unusual things in the form of arousing book interest in his community and recently in his Book Bulletin asked the clergy of his conference to indicate something as to their own range and choice of reading. His report on their replies will probably appear in an early fall number. In connection with the pageant it might be said that the Century Company has just published in book form a pageant entitled "William Tyndale" by Parker Hord.

## THE Publishers' Weekly The American BOOK TRADE JOURNAL

Founded by F. Leypoldt

**EDITORS** 

R. R. BOWKER

F. G. MELCHER

July 18, 1925

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

#### Unprofitable Business

NE of the serious difficulties which every bookseller faces is the adjustment of his business and service so that he may make his shop a profitable venture and at the same time not go too far in avoiding unprofitable single transactions.

A bookseller doing a business of \$30,000 a year and carrying a stock of perhaps \$6,000 or \$7,000 makes his profit out of the sale of books which he stocks. Only on such transactions is his cost of transportation and of handling low enough to make the bookselling show a real profit.

What should be his attitude toward less profitable business? He must be governed by two considerations: First, his responsibility as a servant of the community, and second, the building of good will which leads to future business on which there is profit.

Most booksellers are so full of a desire to serve the people who come to them in a friendly way that they are not likely to avoid the difficulties of small and profit-less transactions. The teacher coming for an odd textbook is served; the engineer or laboring man coming for a book on mechanics; the lawyer, doctor, etc., for scientific books. The books that these people have asked for are usually sold direct to the consumer. The bookseller's cost of searching for the title, locating the publisher, keeping a record of the order, notify-

ing the customer and delivering the book is never covered by the discount he receives. There are few booksellers, however, with any general program who do not undertake to handle this business, and it is generally considered that it is an important duty of booksellers for the progress of book distribution as a whole.

This same sort of problem comes on the special order. No stock of \$6,000 or \$7,000 can be expected to cover all the demands that may be made. Even a stock of \$100,000 will have gaps. The bookseller, then, faces the problem of building up an alert special order department to handle orders for books which he is conversant with but which are not in his stock, also books of an out-of-the-way character which he locates for the customer by the use of his catalogs and classified lists.

The cost of handling these orders is always more than the cost of serving a customer who wants to buy a new volume of fiction selected from stock. The latter sale may take ten minutes of the person's time and a little overhead cost. The other takes time, patience and training. It usually means the use of catalogs, verification of price and publisher, entrance of an order, post-card to the publisher, checking the bill, card notification to the customer and final delivery. This sort of sale is unprofitable compared to the one made in the front of the store.

This means that the bookseller whose store is going to show him a profit must make this profit by accurately anticipating the needs of his community so that he will to a large extent have in stock the books the people are going to ask for, and his success in so anticipating demands measures his success in business.

There has been a difference of practice among booksellers as to whether the customer who has been served by the extra expense of a special order should be charged the postage on the book when he would not be charged delivery on the book that comes thru in the regular course of express or freight. Some have decided this problem one way and some another. It would seem sound practice, surely, to charge the customer postage on any book which the store was not expected by its customers to carry in stock in the ordinary course of affairs.

While the bookseller struggles with his end of this problem he is not unconscious that the publisher does not look with very interested eyes on these small orders. The publisher knows that not all his books can be displayed in every store and he regrets if any bookseller has failed to endeavor to secure the order for a book that is not in However, when the order for a stock. single book comes in and he knows the cost of packing, delivery to an enclosure house or packing and mailing, he sees that this transaction is among his unprofitable transactions and prays for some release from the burden that the single sale entails.

Some publishers in the past have said to booksellers, "If you do not order two copies of a book, it is evident that you are not stocking it. Therefore we give a shorter discount." Others have recently begun to say, "If you order a book by mail and have it sent direct to the customer, it is evident that you have not performed any specific function except that of an ordertaker and therefore we shall cut down the discount." In the bookseller's opinion this is a backward step from the general theory that has been presented to him of his responsibility as a public servant. As the bookseller cannot find a profit on every transaction and must handle many of them just as his part of keeping books in circulation, must not the publisher, also, look for his profit on the margin provided by his average sales rather than by the result of each individual sale?

There certainly will be a slowing down of the country's general book service if definite discouragement is given to the bookseller in his feeling of responsibility to run down every possible order. One can imagine a friend of an author coming into a bookstore in the Middle West to get his book, not finding it in stock and having the bookseller say, "We should like to take your order for this, but the publisher is discouraging our doing this kind of pick-up business, and we have got to put our time into selling what we have judged it is best to stock."

Is not the problem of the special order a problem of cooperation in small things with the good of the whole book-trade in mind?

#### Standard of English Book Production Improving

A N all round improvement in the standard of book production is plainly noticeable thruout the publishing world," writes Jonathan Cape, the London publisher, in his house organ Now and Then. "There is still, however, plenty of room for improvement in the general standard of our book production.

"Good book making is not necessarily more expensive than bad if one's own time and trouble is not assessed at a very high figure. Good production is really careful and precise workmanship by printer and binder. Many of the atrocities which are paraded as 'large handsome volumes' are clumsy, ugly and extravagant, and the prices asked are needlessly high. The bloated volumes which are unfortunately still usual when the book is a biography or a record or travel, could invariably be produced in a more sightly, more readable, and infinitely more convenient format.

"The smart tradesman publisher believes that he makes profit more readily by using inflated paper and by using a larger sized sheet than is necessary and artfully 'leading' out the type. By so doing he can print on the wrapper 'sixteen shillings' instead of 'twelve shillings,' which would usually be a fairer price. The circulating libraries oddly enough encourage this, as they are more ready to pay ten shillings and sixpence for a book published at sixteen shillings than to pay nine shillings for the same book listed at twelve shillings.

"Presumably they reason that people prefer to borrow these bulky books and that buying new books is thereby discouraged. The more highly books are priced, the more readily readers will be borrowers rather than purchasers. But is this not rather short-sighted policy on the part of the libraries?

"What about the sale of copies when they are withdrawn from circulation and after the demand for them has ceased? Does the evidence of dramatic price reduction weigh chiefly with the buyer of library surplus copies, or does he not rather look for the individual book which he is glad to possess because it interests him?"

#### AMERICAN FIRST EDITIONS

A Series of Bibliographic Check-Lists\*

Edited by Merle Johnson Number 68

#### WASHINGTON IRVING 1783—1859

Compiled by M. D. Jones

ANTINGTON IRVING'S name is about the first to loom large of Americans devoting themselves entirely to writing. His work is almost entirely prose sketches of historical or legendary import. Biography and essay com-nis field. "RIP VAN WINKLE" and "THE LEGEND OF SLEEPY plete his field. HOLLOW," to mention two of his best known legendary tales, while they have been given numerous finely illustrated separate editions, are extracts from "THE SKETCH BOOK."

A HISTORY OF NEW YORK FROM THE BEGINNING OF THE WORLD TO THE END OF THE DUTCH DYNASTY. New York,

By Diedrich Knickerbocker (pseud.). 2 vols. THE SKETCH BOOK OF GEOFFREY CRAYON, GENT. New York, 1819-

BRACEBRIDGE HALL: OR THE HUMORISTS. New York, 1822. LETTERS OF JONATHAN OLDSTYLE, GENT. New York, 1824. TALES OF A TRAVELLER. New York, 1824

4 parts.

HISTORY OF THE LIFE AND TIMES OF CHRISTOPHER COLUM-BUS. New York, 1828.

A CHRONICLE OF THE CONQUEST OF GRANADA. Phila., 1829. Fay Antonio Agapicla (pseud.).

VOYAGES AND DISCOVERIES OF THE COMPANIONS OF COLUM-BUS. Phila., 1831.

THE ALHAMBRA. Phila., 1832.

2 vols.

THE CRAYON MISCELLANY. Phila., 1835.

3 vols. Vol. I A Tour on the Prairies. Vol. II Abbotsford and Newstead Abbey. Vol. III Legends of the Conquest of Spain.

ASTORIA. Phila., 1836.

2 vols.

THE ROCKY MOUNTAINS, Phila., 1837.

2 vols.

THE LIFE OF OLIVER GOLDSMITH. New York, 1840. 2 vols.

BIOGRAPHY AND POETICAL REMAINS OF THE LATE MARGARET MILLER DAVIDSON. Phila., 1841.

OLIVER GOLDSMITH; A BIOGRAPHY. New York, 1849. A BOOK OF THE HUDSON. New York, 1849.

Copyright, R. R. Bowker Co., 1925.

MAHOMET AND HIS SUCCESSORS. New York, 1849.

WOLFERT'S ROOST. New York, 1855.

THE LIFE OF WASHINGTON. New York, 1855-9.

1—1855. 2-3—1856. IV—1857. V—1859. L. p. 110 copies.

SPANISH PAPERS AND OTHER MISCELLANIES. New York, 1866.

LETTERS OF WASHINGTON IRVING TO BREVOORT, New York, 1915.

THE LIFE AND LETTERS OF WASHINGTON IRVING. PIERRE M. IRVING. New York, 1883.

300 copies.

JOURNALS. (July 1815-July 1845). Privately printed Bibliophile Soc.

P. K. FOLEY'S AMERICAN AUTHORS. Boston, 1897.

Additional material contributions, introductions, magazine articles, etc.

#### Do You Want to Save Money?

HE following table shows the cost of sending books to fifteen cities, from New York to the west coast, by parcels post, express and freight. Note the difference between them. How much can you save by using the A. B. A. Clearing House and having us ship your books by the inexpensive route?

> 10 pounds books per package (parcels post). Cases, 15 packages—150 lbs. (freight). Express cases, 50-100-150 lbs.

CITY AND STATE	Miles from New York City	P. P. Zone	P. P. 1 1b.	Cost 10 lb. Pkge. P. P.	Cost 15 10 lb. Pkgs. P. P.	Cost 50 lb. Express	Cost 100 lb. Express	Cost 150 lb. Express	Cost roo lb. Freight	Cost 150 lb. Freight
New Haven, Conn.	75	2	.07	.16	2.40	.80	1.25	1.88	.43	.65
Philadelphia, Pa	92	2	.07	.16	2.40	.90	1.45	2.18	.411/2	.61
Albany, N. Y	145	2	.07	.16	2.40	.90	1.45	2.18	$.66\frac{1}{2}$	1.00
Boston, Mass	232	3	.08	.26	3.90	1.10	1.85	2.78	.661/2	1.00
Buffalo, N. Y	396	4	.09	.45	6.75	1.40	2.45	3.68	.741/2	1.11
Cleveland, O	579	4	.09	.45	6.75	1.72	3.10	4.65	.96	1.44
Detroit, Mich	648	5	.10	.64	9.60	1.92	3.50	4.75	1.11	1.67
Charleston, S. C	736	5	.10	.64	9.60	2.02	3.70	5.05	$1.66\frac{1}{2}$	2.50
Indianapolis, Ind	812	5	.10	.64	9.60	2.02	3.70	5.05	1.24	1.86
Chicago, Ill	909	5	.10	.64	9.60	2.07	3.80	5.70	1.29	1.94
Milwaukee, Wis	994	5	.10	.64	9.60	2.15	3.95	5.93	1.34	2.01
Kansas City, Mo	1331	6	.II	.83	12.45	2.77	5.20	7.80	2.491/2	3.75
Dallas, Tex	1739	7	.13	1.03	15.45	3.55	6.75	10.13	2.74	4.11
Reno, Nev	2429	8	.14	1.22	18.30	*6.15	*11.95	*17.93	3.75	5.37
Los Angeles, Cal	3111	8	.14	1.22	18.30	*6.32	*12.30	*18.45	3.75	5.37

If you are a member of the Association you have no doubt received a letter about this. If you are not a member we shall be pleased to furnish further information upon request.

WALTER V. McKEE.—ELLIS W. MEYERS.

<sup>\*</sup>Can be sent express third class at 8 cents per pound.

#### June Best Sellers

THE CONSTANT NYMPH" again tops the list of best sellers, according to booksellers reporting to Books of the Month, with "Soundings, which was fourth last month, taking second place for June. "Drums" by James Boyd has made a big advance, jumping from down near the bottom of the list to number eight. The vogue of the popular Armenian is as great as ever for both "May Fair" and "The Green Hat" are still strongly ensconced among the big ten. A novel which missed out entirely last month, "Beau Geste," has come all the way back to join the list of popular fiction. "The Mother's Recompense" by Edith Wharton, Sinclair Lewis' "Arrowsmith," "Barren Ground" by Ellen Glasgow and "The Reckless Lady" by Philip Gibbs, whose younger brother is five steps ahead of him with "Soundings," are still consistent best sel-

All the June brides who helped the Boston Cooking School Cook Book to make first place are probably even now producing the lightest and most perfect biscuits. Oddly enough, "Diet and Health" comes second in the list of best-selling non-fic-"When We Were Very Young" has made a slight drop to third place. Bruce Barton's book "The Man Nobody Knows" has gone from eleventh to fifth place, causing "The Life of Christ," "John Keats," and "Twice Thirty" to go down a rung or two. The tourist tide which annually overwhelms Europe has swept "So You're Going to Paris?" and "So You're Going to Italy?" Clara Laughlin's delightful little guide books up to eighth and tenth places. Biography is as popular as ever, as witness "The Life of Sir William Osler," which claims ninth place for June.

#### FICTION

Kennedy. "The Constant Nymph."

Doubleday.
Gibbs. "Soundings." Little.
Wharton. "The Mother's Recompense."

Appleton.
Lewis. "Arrowsmith." Harcourt.

Arlen. "May Fair." Doran.
Glasgow. "Barren Ground." Doubleday.
Gibbs. "The Reckless Lady." Doran.

Boyd. "Drums." Scribner.
Arlen. "The Green Hat." Doran.
Wren. "Beau Geste." Stokes.
GENERAL LITERATURE

Farmer. "Boston Cooking School Cook Book." Little.

Peters. "Diet and Health." Reilly.
Milne. "When We Were Very Young."
Dutton.

Papini. "The Life of Christ." Harcourt. Barton. "The Man Nobody Knows." Bobbs.

Bok. "Twice Thirty." Scribner.
Lowell. "John Keats." Houghton.
Laughlin. "So You're Going to Paris!"
Houghton.
Cushing. "The Life of Sir William Os-

ler." Oxford.

Laughlin. "So You're Going to Italy!"

Houghton.

#### Record of American Book Production, June, 1925\*

		New		By Origin			
CLASSIFICATION	Put		tions	Authors	English And other Foreign Authors		
CLASSIFICATION	New Books	New Editions	Pamphlets		American	Imported	Total
Philosophy	13	2	2	11	-	6	17
Religion	50	4	6	51	1	8	60
Sociology	24	2	10	35	_	1	36
Law	12	2	I	15		-	15
Education	12	_	11	21	_	2	23
Philology	16	1	2	15	1	3	19
Science	31	14	27	56	I	15	72
Technical Books	30	7	2	24	_	15	39
Medicine	24	2	1	21	_	6	27
Agriculture	10	2	1	11	_	2	13
Domestic Economy	2	_	1	2	1	_	3
Business	11	1	2	12	-	2	14
Fine Arts	7	_	1	5	_	3	8
Music	6	1	1	6	-	2	8
Games	6	1	4	10	-	I	11
General Literature	14	_	3	12	2	3	17
Poetry-Drama	31	3	8	36	1	5	42
Fiction	45	24	-	50	12	7	69
uvenile	49	5	_	49	5	_	54
History	30	6	2	29	2	7	38
Georgraphy	15	7	_	10	2	10	22
Biography	25	2	2	13	2	14	29
Miscellaneous	2	_	1	3	_	_	3
	465	86	88	497	30	112	639

<sup>\*</sup>In June, 1925, 383 new books, 87 new editions, 146 pamphlets, were recorded, a total of 616.

#### Have You Tried This?

#### Practical Business Hints From Other Bookshops

One dollar paid for each contribution found suitable for this page. They should be briefly stated and practical.

#### Display Recommended Books

I N many cities where popular lecturers on literary topics, such as Professor William Lyons Phelps, appear booksellers find it profitable to obtain from the lecturer a list of the books about which he will talk. If the lecturer appears weekly, a small corner in the window with the books well displayed, and with a small card stating who recommends the books is found to be very effective. In the case of the lecturer appearing for only a night it is sometimes worth while to have the books prominently displayed in the window a week before the lecturer's arrival. It is good to keep in touch with the local newspapers so as to be apprised of the visit of any visiting literary celebrity, and have time to stock his books.

#### Theater Program Advertising

THE small bookseller, in fact any bookseller, is always pondering about the best and least expensive method of advertising. Many booksellers have almost decided that it hardly pays a bookstore to advertise in the daily newspapers. They are therefore forced to other methods of advertising. It has been noticeable in New York for the last few years that the small personal bookshop, catering to a more or less reading public, has been making more and more use of the theater program as an advertising medium. The patrons of the theater would seem to be fairly good prospective bookbuyers. The theater program advertising is of course much less expensive than newspaper space and therefore The promore space can be used. grams of the Theatre Guild in New York, the Stadium Concert programs, and the like always contain several ads of both publisher and bookseller.

In many cases the bookseller even goes so far as to advertise individual books. In the smaller cities where there are only a few theaters it is also practical to buy space on the theater curtain.

#### A Home-Made Canvasser

IN the past year there has been much agitation in trade papers about the evils of canvassing. In many cases it has been suggested that the only way the retail merchant could successfully combat this competition, was to use the canvassers' own methods, that is, go out and do likewise. The bookseller has not, in the agitation, felt greatly troubled, but some would be surprised if they knew the quantity of books that are thus sold.

Harpers have just published a new book entitled "Standard Etiquette" by Anna Steese Richardson. It is a well made, authoritative volume that would almost sell itself if shown to people. At this time of the year there ought to be young college people who would be willing to carry this book around from door to door to show it to the housewives. It is a four dollar item and thus worth while and it is the kind of book that would be irresistible to Some firms may consider such methods undignified and out of keeping with the traditions of their business, but if the right type of young man or woman were recruited and given the privilege of canvassing with the book, the bookseller should be enabled not only to sell many volumes but get new selling contracts.

#### Books for New Homes

A LETTER to brides of the spring and early summer will bring good sales results, if you enclose a list of suggestion for the library of the new home, and a list of books on modern housekeeping, interior decoration, gardening, etc. Make the brides feel that yours is the bookstore that can serve them best."

-Year Round Bookselling News.

#### English Book Trade News

#### From Our London Correspondent

Booksellers at Liverpool.

NE of the happiest of auguries for the getting together of publishers and booksellers was the presence of several publishers at the recent annual convention of the Associated Booksellers of Great Britain and Ireland at Liverpool. It was a very successful gathering, and all those who were there have high praise, not only for the way the meeting was managed—and the Executive Secretary Walter Magenis had a lot to do with the success but also for the excellent and intelligent program that was submitted to those booksellers who attended the convention. It was profound wisdom to invite certain publishers to come to Liverpool. were asked to tell the booksellers how they could help the publisher. They did—and well and courteously. Everyone was much impressed by the speech of Michael Sadleir, who is both an author and a publisher. Which is his best metier?—he is so good at both. Anyhow, he gave us good advice in a good manner. And so did Mr. Anderson, who spoke in the place of George G. Harrop. Then the new president, Mr. Bowes, who should make a successful leader, and who follows Mr. Denny, put before the meeting some helpful ideas. Altogether this year's gathering was distinctive in its practical use and its spirit of cooperation.

Two Million Books

If the "Friends of the Bodleian" meet with the success they anticipate, we imagine the present librarian will not find it easy to accommodate the books they may purchase. There are now nearly 2,000,000 volumes in the Bodleian, and they are being added to—mainly under the Act of Parliament which entitles the library to a copy of every book published in this country—at the rate of some 200 a day, and the recently completed underground extension, designed to hold 100,000 books, has already twice as many crowded into it.

#### A Novel About Publishing

Many readers, both publishers and booksellers, of The Publishers' Weekly will like to know of a novel about English publishing which was recently published here by Messrs. Leonard Parsons, Ltd. It is: "An Octave," by Jeffery E. Jeffery. The author is a brother of Mr. Marston, Mr. Parson's partner, and is associated with this young and vigorous publishing house. We will make no comment about this very readable novel, which is to be published in America in the near future, but we cannot do better than quote from that interesting weekly letter, which appears in *The Sphere*, and which is written by that very capable journalist C. K. S. (Clement K. Shorter):

"Are publishers making as much money as formerly? Has the literary agent 'cooked their goose'? What do the older firms think of the younger ones? Do they all love one another like brothers, or is one firm so absorbed in selling 'tripe' that no self-respecting member of an older firm could possibly agree to an amalgamation without a sense of degradation? That is the case with the middle-aged publisher in this book—'An Octave'."

C. K. S. adds, among other things:

"I had looked upon all my publishing acquaintances as so many replicas of Croesus, but 'An Octave' gives me pause.

"I am beginning to believe that some young publishers must have a pretty rough time, ground to pieces by the greater cost of production on the one side, and on the other by the fact that successful authors are in many cases taking rather more than their fair share of the profits.

"I know too much about publishing to accept an author's idea of his relation to his publisher."

Mr. Shorter adds that publishing makes your name widely known, helps you into fashionable clubs, and takes you into pleasant literary society. It seems as if publishing might be a stepping stone to social success. Perhaps it is, but as a well-known author once said to us, "perhaps it isn't."

#### Visitors

Mr. Simon, the arch priest of cross-word publications is here among us, while Mr.

S. S. Evans, one of the directors of Messrs. Heinemann, has left for New York.

Remainders

The "remainder" business is always a trouble, but, like the poor, they are always with us. "Bookseller," in The Newsagent, Booksellers' Review & Stationers' Gazette, a widely read and live trade weekly, has a tilt at the matter this week. The book market at the present time is loaded with "remainders," those unfortunate issues, which should either have never been brought into existence, or have not won public favor. Such books are always with us, but let us hope they will not continue in such numbers as of recent years. The worst aspect of the matter, is that jobbers use these "remainders" to spoil our season trade by inducing our customers to buy them because they are cheap.

Compositors' Wages.

Before the war British compositors received thirty-eight shillings a week; nowadays he is paid eighty-nine shillings a week. Pre-war hours worked numbered fifty-four, while they are now forty-eight.

Bookseller's Stock.

In a certain famous bookstore in the West End of London there are never less than four hundred thousand volumes in stock. This is a goodly figure, and is a criterion of the number of books which a London bookseller is called upon always to have on hand. Incidentally, we heard that one bookstore in London actually sold over a thousand copies of Sir Sidney Lee's book on King Edward.

Trade.

In spite of what some people say, the Spring bookselling season, while not brilliant, has been far from unsatisfactory. Of course, regular publishing is now slowing down, but there is a brisk business in the cheap reprint. In the course of the summer, chiefly at the popular seashore resorts, some hundreds of thousands of volumes will be sold.

Best Sellers.

Most people are reading: Mrs. Wharton's "The Mother's Recompense," Belloc's "Mr. Petre," Keable's "Numerous Treasure," Deane's "The Victors," Lady Oxford's "Places and Persons," Michael Arlen's "May Fair," Miss Kaye Smith's "The George and the Crown," while more people are reading "The Constant Nymph."

#### Successful Book Enterprise in Columbus, Ohio

THAT the bookshop is more than ever appreciated by the community is being demonstrated frequently by the various accounts that appear from time to time in newspapers telling of the local bookshop. Two women of Columbus, Ohio, Harriett Sheldon and Mrs. Helen



HELEN HENDERSON BUTLER

Henderson Butler, who are proprietors of the New Book Library, are accounted among the most successful business women of that city. Their little shop at 68 E. Broad Street was opened about three years ago and as they had not a thought of possible failure the shop has had a marvelous growth. They had access to the very best financial advice and accepted it. Their banker became their confidant, he was told the bad features of the business as well as the good. Miss Sheldon has full charge of the circulating library, she had had experience in public library work, while Mrs. Butler devotes most of her time to the sales. The New Book Library specializes in children's books and in addition to arousing interest in good children's books it disposes of many. According to report, Columbus is one of the best markets for children's books in the middle west. The shop has increased to twice its original floor sapce in the three years of its existence, and has now become almost as

important an institution in Columbus as the Carnegie Library. It is indeed gratifying to watch the gradual growth of the successful book enterprises directed by women, whose influence and presence in the trade augurs well for the future.



HARRIET SHELDON

#### Changes in Price

FREDERICK A. STOKES COMPANY. Atherton. "Splendid Idle Forties." \$2.50.

#### Change in Date

JOHN GALSWORTHY'S "Caravan," a one-volume collection of his short stories which Scribner's are issuing in a style similar to "The Forsyte Saga," originally announced for publication July 17th, will not be published until July 24th.

#### Other Publishers With Five Days a Week Schedule

I N the announcement of publishers having the five day a week summer schedule in the July 4th issue, two houses were omitted. E. P. Dutton & Co. and Putnams were both among the first of the publishing houses to close all day Saturday during the summer months.

#### A Prize Contest

THE Saturday Review of Literature is holding a contest in connection with its publication of Joseph Conrad's last unfinished novel, "Suspense." For the best essays on the probable ending of the story they are offering prizes totaling \$1000 as follows: First prize, \$500; second prize, \$250; third and fourth prizes, \$50 each; fifth prize, \$25, and fifty prizes of any one volume in the limp leather edition of Conrad's Works.

#### Book Published Under Protest

BONI & LIVERIGHT have just published, despite a cable from Mrs. Rosa Lewis denying them the authority to publish it, "The Queen of Cooks, And Some Kings, The Story of Rosa Lewis, Cook Extraordinary and Friend to the Royalty and Aristocracy of Europe." Mary Lawton, an American newspaper woman, recorded the book and contracts were signed by Rosa Lewis. It is the undeniable evidence of the signature on these contracts upon which the publishers rely to protect them in any legal proceedings commenced by Mrs. Lewis.

#### New Books on Copyright

A GENERAL summary of copyright principles has been written by Richard C. De Wolfe, assistant to Register of Copyrights at the Library of Congress, under the title "An Outline of Copyright." It will be published by John W. Luce & Co. of Boston in September.

#### Lord Dunsany's List of Books For Young Men

FROM an autograph letter, an item in Catalog 44 of P. J. and A. E. Dobell: "Huckleberry Finn." Mark Twain.

O. Henry. Anything.

"Jungle Book." Rudyard Kipling.
"Handley Cross." Robert Smith Surtees. "Great Expectations." Charles Dickens. "Three Mulla Mulgars." Walter de la Mare.

#### Business Notes

KENNEDALE, TEXAS.—Philotheos K. Ferney for many years has been handling fine and rare books and catering to building home libraries, and in order to give the correct home library atmosphere has moved his studio and complete library from the First National Bank Building, Fort Worth, to his country home "Ferndale Farm," Kennedale, Texas. Customers and visitors all seem to enjoy the new arrangement, a library on a modern farm, and there has been an increase in business since making this move.

#### Personal Notes

WILLIAM R. BARCKLOW announces his resignation as president and treasurer of the Haddon Press, Inc., of Camden, N4 J., which is owned by the International Textbook Company and the International Correspondence Schools of Scranton.

SAM SAMUELS has resigned as manager of the Rand Bookstore, New York City, and will be connected with a new publishing concern in the fall.

VICENTE BLASCO IBANEZ, novelist, and Dona Elena Ortuzar Bulnes, widow of a Chilian diplomat, were married at Mentone July 5th.

#### The Weekly Record of New Publications

HIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request. When not specified the binding is cloth.

Imprint date [or best available date, preferably copyright date, in bracket] is always stated, except when imprint date and copyright date agree and are of the current year, in which case only 'c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F. (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo:  $17\frac{1}{2}$  cm.); T 24mo: 15 cm.); sq., obl., nar. designate square, oblong, narrow.

American book-prices current; [lim. ed.] 857p. O (Amer. book-prices current, v. 30)

24 c. 25 N. Y., Dutton \$20
A record of books, manuscripts and autographs sold at auction in New York and elsewhere, from September, 1923, to August, 1924, compiled from the auctioneers' catalogs.

#### Armsby, Henry Prentiss, and Moulton, C.

The animal as a converter of matter and energy. 236p. O (Amer. Chem. Soc. monograph, no. 23) [c. '25] N. Y., Chemical Catalog Co.

#### Asser, John, bp. of Sherborne

Life of King Alfred; tr. with introd. by L. C. Jane. 222p. S (Medieval lib. no. 22) '25 N. Y., Oxford \$1.85

#### Bachman, Delbert Strader

The science of life and its application. 131p. il. D [c. '25] Bost., Christopher Pub. House \$2

#### Bagley, Arthur Eugene

96p. il. S c. Minute morning exercise. Newark, N. J., Early Bird Publishers

fab. \$2 A primer of calisthenics and health by a Y. M. C. A. physical director.

#### Bailey, Henry Christopher

Knight at arms. 315p. D ['25] N. Y., Dut-

The colorful adventures of a fifteenth century Frenchman, Sir Sylvain de St. Lo, who, accompanied by his faithful but protesting squire, rode forth to seek fortune and honor.

#### Beach, Rex Ellingwood

The goose woman, and other stories. 266p. D c. N. Y., Harper \$2

A collection of five tales of varied theme. The longest, the title story, is concerned with a mystery surrounding the arresting personality of a fallen prima donna, nicknamed the "Goose Woman."

#### Beckman, Theodore N., and Held, Felix E.

Collection correspondence and agency practice. 193p. il. O '25 N. Y., McGraw-Hill

#### Beckwith, Martha Warren

Jamaica Anansi stories; with music recorded in the field by Helen Roberts. 295p. Q (Memoirs of Amer. Folklore Soc., v. 17) '24 N. Y., G. E. Stechert \$3.50

#### Beebe, William, i.e. Charles William

Jungle days. 206p. il. O '25 c. '23, '25 N. Y., Putnam

Essays on the author's life and work in the British Guiana jungle.

#### Beem, Frances, and Gordon, Dorothy

Free hand drawing, bk. 2. 64p. il. (col.) '25 Milwaukee, Wis., Bruce Pub. Co. pap. \$1.04

#### Bellamy, Francis Rufus

A flash of gold. 301p. D (Popular copyrights) [c. '22] N. Y., Grosset 75 c.

#### Blake, Vernon

The way to sketch. 119p. il. (col. front.) O 25 N. Y., Oxford

#### Brackett, Oliver

Thomas Chippendale: a study of his life, work and influence; lim. ed. various p. il. Q '25 Bost., Houghton bds. \$17.50

#### Breckenridge, Gerald

The radio boys as soldiers of fortune. 251p. front. D (Radio boys ser.) [c. '25] N. Y.,

#### American Child Health Ass'n

Transactions of the second annual meeting, Kansas City, Mo., Oct., 1924. 407p. O '25 N. Y., Author, 370 Seventh Ave.

Board of Regents of the Smithsonian Institution
Annual report showing the operations, expenditures, and condition of the Institution for the year ending June 30, 1923. 590p. (bibls.) il. maps. diagrs.

O (Pub'n 2758) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc.

#### Breckenridge, William E.

The polyphase duplex slide rule; a self teaching manual with tables of settings, equivalents and gauge points. 87p. diagrs. D [c. '24] N. Y., Keuffel & Esser Co., 127 Fulton St. pap. apply

Brown, Julia

The mermaid's gift, and other stories; il. by Maginel Wright Enright [new ed.]. 168p. il. (col.) O [c.'12] Chic., Rand, McNally \$1.25

Buck, Arthur Eugene

Municipal budgets and budget making. 75p. O (Nat'l municipal league monograph ser.) '25 N. Y., Nat'l Municipal League, 261 B'way bds. \$1.50

Buck, R. O., and Frost, H. E.

A laboratory manual of electrical science. 160p. '25 Milwaukee, Wis., Bruce Pub. Co. pap. \$1.44

Burroughs, Edgar Rice

The bandit of Hell's Bend. 316p. front. D c. Chic., McClurg

A dramatic story of old cattle-ranching days.

Chandler, William Henry

Fruit growing. 792p. (55p. bibl.) il. diagrs. O [c.'25] Bost., Houghton \$5
The author is professor of pomology in the University of California.

Coffignier, Charles

Colors and varnishes; tr. by A. Harvey. 265p. il. diagrs. O '25 N. Y., Van Nostrand \$5

Cole, Edgar

Sobriety. 111p. S [c.'25] Phil., Meroduk Pub. Co., 915 Land Title Bldg. \$1 A discussion of the liquor problem.

Crain, Orville E.

The credibility of the virgin birth. 105p. (1p. bibl.) S [c. '25] N. Y., Abingdon 50 c.

Crane, Dr. Frank

Why I am a Christian. 344p. front. (por.)
O '25 c.'24 N. Y., Harper \$2
A personal record of an attempt to use Christianity.

Crane, Ross, pseud. [Charles Edgar Rose-

The Ross Crane book of home furnishing and decoration. 269p. il. (pt. col.) diagrs. Chic., Frederick J. Drake & Co. \$3

A guide for the amateur home decorator.

Cranston, J. A.

The structure of matter. 212p. O (Manuals of pure & applied chemistry) '24 N. Y., Van Nostrand \$4.50

Dake, C. L., and Brown, J. S.

Interpretation of topographic and geologic maps, with special reference to determination of structure. 355p. il. S '25 N. Y., McGraw-Hill flex. cl. \$3

Danemarie, Jeanne (Mme. Marthe Ponet-Bordeaux)

Le secret de l'étang noir, and a review by

Léon Daudet; ed. by Milton Garver. 164p. front. D (Century modern lang. ser.) c. N. Y., Century \$1

Davis, LeRoy G.

Come see! and other legends; a souvenir of the land of Ish-tak-ha-ba. 92p. il. D [c. '24] Sleepy Eye, Minn., Lakes Legends Co. fab. \$1.25

Poems and Indian legends about a Minnesota lake.

Dickson, S. B.

Coded limericks. 128p. obl.D c. N. Y., Simon & Schuster \$1.50

Fabre, Jean Henri Casimir

The life of the caterpillar; tr. by Alexander Teixeira de Mattos; introd. by Royal Dixon. 387p. S (Modern lib.) [c.'16] N. Y., Liveright fab. 95 c.

Fletcher, Joseph Smith

Rippling Ruby. 329p. D (Popular copyrights) [c. '23] N. Y., Grosset 75 c.

Flint, Austin, M.D.

A manual of physical diagnosis; 9th ed. rev. by Henry C. Thacher, M.D. 320p. il. D'25 Phil., Lea & Febiger \$3

Flood, W. H. Grattan

Early Tudor composers; biographical sketches of thirty-two musicians and composers of the period 1485-1555; introd. by Sir W. Henry Hadow. 122p. D (Oxford musical essays) '25 N. Y. Oxford \$1.20

Foley, Julia R

The wonderful voyage of little Pierre, and other stories from the French. 56p. D [c. '25] Bost., Christopher Pub. House \$1

Forbin, Victor

Les fiancées du soleil; ed. with introd. by Benjamin W. Mitchell. 310p. front. D (Modern lang. texts) [c.'25] N. Y., Holt 96 c.

Fox, Frances Margaret

Sister Sally. 105p. il. (col.) D [c. '25] Chic., Rand, McNally \$1 The story of a doorstep baby.

Fry, C. Luther

A census analysis of American villages; being a study of the 1920 census data for 177 villages scattered over the United States. 181p. maps. diagrs. O [c. '25] N. Y., Inst. of Social & Religious Research \$2.50

Carroll, Mitchell Benedict, comp.

Taxation of securities in Europe. 27p. O (Bur. of foreign & domestic commerce, trade information bull. no. 326) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. apply

Christensen, Erwin O., and Karwoski, Theodore

A test in art appreciation. 77p. diagrs. D (Art psych. bull. no. 3) '25 Grand Forks, N. D., Univ. of N. D.

pap. gratis

Clayton, H. H.

Solar radiation and weather, or, Forecasting weather from observations of the sun. 64p. il. O (Sm. misc. coll. no. 2826) '25 Wash., D. C., Smithsonian Inst.

Dunlop, J. P.
Gold, silver, copper, lead and zinc in the eastern states in 1924 (mine report). 6p. (bibl. footnotes) O (Dept. of Int., U. S. Geological survey I: 1) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. pap. apply

#### Fuller-Maitland, J. A.

The "48" Bach's Wohltemperirtes Clavier; bks. 1 & 2. 38p.; 38p. S (Musical pilgrim) '25 N. Y., Oxford

The keyboard suites of J. S. Bach. 74p. S (Musical pilgrim) '25 N. Y., Oxford 50 c.

Gas engineer's compendium; a collection of statistics, formulae, rules and data for the everyday use of gasworks officials and students. 292p. diagrs. Q '24 N. Y., Van Nostrand

#### Gibbs, George Fort

Fires of ambition. 442p. front. D (Popular copyrights) '23 c. N. Y., Grosset 75 c.

#### Gifford, Emma

Natural tangents o° to 70°; to every second of arc and eight places of decimals. 420p. O 24 N. Y., Van Nostrand

#### Gifford, John Clayton

Billy Bowlegs and the Seminole war. il. D [c. '25] Coconut Grove, Fla., The Triangle Co.

#### Gillette, Edward

Locating the iron trail. 172p. il. D [c. '25] Bost., Christopher Pub. House The author's adventures in surveying the west for the first railroads there.

#### Glueck, S. Sheldon

Mental disorder and the criminal law. 715p. (17p. bibl.) O c. Bost., Little, Brown A study in medico-sociological jurisprudence, with an appendix of state legislation and interpretive decisions. The author is instructor in criminology and penology, department of social ethics, Harvard University. versity.

#### Hammond, Adam

Practical bricklaying; rev. ed. 128p. D '24 N. Y., Van Nostrand

#### Hanes, Ernest, and McCoy, Martha Jane

Readings in literature; v. 2. 551p. (2p. bibl.) O c. N. Y., Macmillan fab. \$2 Examples of the essay and lyric poetry for a semester's work in high school.

#### Hausbrand, E.

Drying by means of air and steam; explanations, formulae and tables for use in practice; rev. ed.; tr. by A. C. Wright. 85p. il. diagrs. D'24 N. Y., Van Nostrand \$2.50

#### Heinmiller, Louis E.

A first book in education. 287p. (bibls.) D (Century educ. ser.) c. N. Y., Century

### Herman, Emma [Mrs. Meyer Herman]

The meaning and value of mysticism; 3rd ed. 413p. (11p. bibl.) O [n. d.] N. Y., Doran

#### Hermanns, Hubert

Modern open hearth plant; planning, erection and operation. 307p. diagrs. O '24 N.Y., Van Nostrand

#### Hess, Fjeril

High adventure. 160p. (1p. bibl.) il. maps D [c.'25] N. Y., Council of Women for Home Missions & Missionary Educ. Movement

bds. 75 c.; pap., 50 c. A book for children about the Slavic pioneers in America.

### Hickey, John J. [Officer "787"]

Our police guardians. 268p. il. O [c. '25] N. Y., Author, Hotel Elton, 4th Ave. & 26th History of the New York Police Department and reminiscences by one of its veterans.

#### High, Stanley

Europe turns the corner; introd. by Col. Edward M. House. 308p. D [c. '25] N. Y., Abingdon Press picture of post-war Europe by a student of politics.

#### Hinkle, Thomas Clark

Split-ear, a battling coyote. 269p. il. (col. front.) D [c. '25] Chic., Rand, McNally \$1.25 The life story of a courageous animal told for children.

#### Hodgson, James Goodwin, comp.

A labor party for the United States. 100p. (11p. bibl.) D (Reference shelf, v. 3, no. 2) '25 N. Y., H. W. Wilson 90 c. Reprints of selected articles on the proposed change of policy of the American Education of Labor. of policy of the American Federation of Labor.

#### Jenkins, Burris A., D.D.

The beauty of the New Testament. 240p. D [c. '25] N. Y., Doran

#### Jewett, Eleanore Myers

Judith and Jane. 318p. il. (col.) D [c. '25] N. Y., Barse & Hopkins \$1.50

The story of two very different girls who became good friends at school after their first misunderstand-

#### Johnson, K. S.

Transmission circuits for telephonic communication; methods of analysis and design. 334p. diagrs. O '25 N. Y., Van Nostrand

#### Johnston, Thomas T.

Have faith in Calvin Coolidge, or, From a farmhouse to the White House. 88p. D [c. '23, '25] Bost., Christopher Pub. House

### Judge, Arthur W.

The testing of high speed internal combustion engines, with special reference to automobile and aircraft types and to the testing of automobiles. 408p. diagrs. O '24 N. Y., Van Nostrand

#### Hancock, E. T.

Geology and coal resources of the axial and monument butte quadrangles, Moffat County, Colorado. 140p. (bibl. footnotes) il.. maps (pt. col.) diagrs. O (Dept. of Int., U. S. geological survey, bull. 757) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. рар. 35 с.

Hansen, Harry
Carl Sandburg, the man and his poetry. 64p. front.
(por.) Tt (Little blue bk. no. 814) [c. '25] Girard,
Kan., Haldeman-Julius Co. pap. 5 c.

Hoffmeister, John Edward

Some corals from American Samoa.
(v. 22, Dept. of Marine Biology) '25

Govt. Pr. Off.; Supt. of Doc.

pap. Sc.
Wash., D. C.,
pap. \$2.50

Judson, Clara Ingram [Mrs. James McIntosh Judson]

Mary Jane's summer fun. 213p. il. D (Mary Jane ser.) [c. '25] N. Y., Barse & Hopkins

Kilmer, Annie Kilburn

Leaves from my life. 153p. il. O [c. '25]
N. Y., Frye Pub. Co., 15 W. 107th St. \$2
Written by Joyce Kilmer's mother, this describes
the many summers they spent together in rural England and gives an intimate sketch of the poet from
the age of twelve to the time of his tragic death in France during the war.

Kingsley, Henry

The recollections of Geoffry Hamlyn. 560p. S (World's classics, no. 271) '24 N. Y., Ox-

Kirkbride, Franklin Butler, and others

The modern trust company, its functions and organization; an outline of fiduciary banking; rev. ed. 579p. (16p. bibl.) diagrs. O '25 c. '05-'25 N. Y., Macmillan \$6

Knibbs, N. V. S.

Lime and magnesia; the chemistry manufacture and uses of the oxides, hydroxides and carbonates of calcium and magnesium. 306p. diagrs. O '24 N. Y., Van Nostrand \$7.50

Kyne, Peter Bernard

Never the twain shall meet. 375p. front. D (Popular copyrights) [c.'23] N. Y., Grosset

Labiche, Eugène Marin, and Martin, Édouard Le voyage de Monsieur Perrichon; ed. by Rupert Eichholzer. 169p. il. S (Merrill's French texts) [c. '25] N. Y., C. E. Merrill Co.

Laidley, Mary Fontaine

Our English; beginners' book. 128p. il. (pt. col.) D [c. '25] N. Y., Amer. Bk. Co.

Lanciani, Rodolfo Amedeo

Ancient and modern Rome. 178p. (3p. bibl.) D (Our debt to Greece and Rome) [c. '25] Bost., Marshall Jones

Lang, Andrew

The story of Joan of Arc. 125p. il. (col.) map S (Children's heroes ser.) [n. d.] [N. Y., Nelson]

Lawren, Joseph, ed.

The drama year book. 343p. O '24 c. N. Y., Joseph Lawren Full of statistics and information on the theatrical season of 1923-1924.

Lawrence, Josephine Elizabeth Ann and Doris. 211p. il. D (Elizabeth Ann ser.) [c. '25] N. Y., Barse & Hop-

Linda Lane helps out. 248p. il. D (Linda Lane ser.) [c.'25] N. Y., Barse & Hopkins

Leonard, John William

Who's who in engineering; a biographical dictionary of contemporaries, 1925; 2nd ed. 2502p. O [c. '25] N. Y., Who's Who Pub'ns., 799 B'way

Lester, Pauline

Marjorie Dean at Hamilton Arms. 246p. front. D (Marjorie Dean post-graduate ser.) [c. '25] N. Y., Burt

Marjorie Dean, marvelous manager. 254p. front. D (Marjorie Dean, post-graduate ser.) [c. '25] N. Y., Burt

Marjorie Dean, post-graduate. 237p. front. D (Marjorie Dean, post-graduate ser.) [c. '25] Y., Burt 65 c. For girls from twelve to eighteen years.

Lewis, Judge Yancey

Lectures on real estate to senior law class, University of Texas; ed. by Fred W. Moore 194p. D c. Austin, Tex., Gam-[new ed.] mel's Bk. Store fab. \$3

Lord, Louis E.

Aristophanes, his plays and his influence. 194p. (2p. bibl.) D (Our debt to Greece and Rome) [c. '25] Bost., Marshall Jones

McClintock, Miller

Street traffic control. 233p. il. O '25 N. Y., McGraw-Hill Analyzes the causes of existing traffic difficulties.

McKee, Ralph H.

Shale oil. 326p. il. O (Amer. Chem. Soc. monograph, no. 25) [c. '25] N. Y., Chemical Catalog Co.

McMurry, Charles Alexander

Practical teaching: bk. I, large projects in geography. 222p. (bibls.) il. maps. diagrs. D [c. '25] Richmond, Va., Johnson Pub. Co. \$2 Studies of the Panama Canal, Muscle Shoals, the Salt River Project and New Orleans from a geographic viewpoint. graphic viewpoint.

McNeile, Cyril, i.e. Herman Cyril [Sapper, pseud.]

Bull-dog Drummond's third round. 300p. D (Popular copyrights) [c. '23, '24] N. Y., Gros-

Manwaring, Elizabeth Wheeler

Italian landscape in eighteenth century England; a study chiefly of the influence of Claude Lorrain and Salvator Rosa on English taste, 1700-1800. 254p. O (Wellesley semi-centennial ser.) '25 N. Y., Oxford \$3

Mathews, Basil

Heroes in friendship. 184p. il. D (Friends of all the world ser., bk. 3) '25 N. Y., Oxford

Milford, H. S., ed.

Selected English short stories (nineteenth and twentieth centuries); 2nd series. 516p. S '25 N. Y., Oxford

Keefe, Thomas Federal reserve magic, 124p. D c. '25 Staples. Minn., Author pap. \$1

Koontz, Louis H.

The Virginia frontier, 1754-1763. 186p. (2p. bibl.) O (Johns Hopkins Univ. studies in historical & polit-

ical science, ser. 43, no. 2) c. Balt., Johns Hopkins

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McQueen, Charles A.

Bolivian public finance. 133p. diagrs. O (Bur. of foreign & domestic commerce, trade promotion ser., no. 6) '25 Wash., D. C., Govt. Pr. Off.; Supt. of apply

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Moses, Montrose Jonas, ed.
Representative American dramas, national and local. 681p. (15p. bibl.) O c. Bost., Little, Brown

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Partington, J. R., and Shilling, W. G.

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Roberts, Isaac

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75 c.; pap. 50 c.

Rogers, John Raphael

maintenance and care.

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The offerings. 124p. diagr. S [c. '25] N. Y., Christian Alliance Pub. Co., 260 W. 44th St. pap. 50 c.

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# Old and Rare Books



Edited by Frederick M. Hopkins

JOHN LANE has just published "The Uncollected Work of Aubrey Beardsley," with an introductory essay by C. Lewis Hind.

THE Navarre Society, Ltd., of London, as just published an edition of Walton and Cotton's "Complete Angler," uniform with the society's other publications, illustrated by eight etchings by Damman and seventy-four woodcuts scattered thru the text. This edition is one that will appeal to the Walton collector.

A<sup>N</sup> attempt is being made to collect material for a biography of William Gifford, the first editor of the *Quarterly Review*, many periods of whose life are still obscure. John Murray, 50A Albemarle

Street, London, W.I, asks for the privilege of seeing any letters or documents containing material that may be useful in preparing this biography.

SOME of the mysteries concerning Edgar Allen Poe, especially the story of his two years' army service and certain details of his quarrels with his foster father will be discussed in a volume of "Edgar Allan Poe Letters" to be published in a limited edition in the autumn by J. B. Lippincott Company. This volume will contain an introduction and commentary by Mary Newton Stanard.

CHARLES J. SAWYER of London, who purchased the famous Huth collection of chap books and garlands, has

since made many additions and has had Rivière bind the collection in fifty volumes. These little pieces, illustrated with crude woodcuts, were published between 1689 and 1840, and include 1430 items, and the lot is now offered for £530. These waifs are little known bibliographically, generally the work of unknown printers and in most cases without an imprint. In the aggregate, they form a collection of unique interest for there is no other like it and another could never be brought together.

THE Riverside Press has just published 'Thomas Chippendale: A Study of His Life, Work and Influence" by Oliver Brackett, in a special limited edition of 250 copies for America. In this book not only the character and work of Chippendale himself is discussed, but the social background which created the demand for his exquisite art. There are seventy-one plates, most of which illustrate the famous craftsman's own work.

THE current catalog of Maggs Brothers of London, entitled "Important and Valuable Books, Historical, Biographical and Literary," contains 1,777 lots, much of which is of special interest to collectors. An important lot is an unusual collection of children's books, published between 1670 and 1860, in London, Paris, Glasgow and elsewhere, consisting of 380 volumes, many illustrated by Bewick, Cruikshank and other famous illustrators. These volumes are mainly in original wrappers or board bindings, great care having been taken to secure the books in the choicest possible condition.

THE great success of Stanley Morison's monumental "Four Centuries of Printing," the limited edition of which was exhausted soon after publication, has encouraged the publishers to undertake another work entitled, "The Art of the Printer," which will be on a more modest scale and more moderate in price. It will be a demy quarto, showing in all 250 examples of fine printing, from the year 1501 to William Morris. Its price, £1 10s., should bring it within the reach of many printers, bibliophiles, amateurs and pub-

lishers thruout the world. It will be published in the fall by Ernest Benn, Ltd., of London.

AN important book sale, comprising selections from various consignments, will be held at Sotheby's in London, July 27th. The 222 lots include such rarities as a fine Italian Psalter of the fourteenth century, one of the finest known examples of its kind; a Wycliffite New Testament, about 1400; a twelfth century Seneca; leaves with very fine miniatures; Oriental manuscripts; many rare works of early English literature; fine bindings, including a Grolier binding of a rare type and several Maoli bindings; rare tracts of Erasmus; first editions of Fielding, Smollett, and Sterne; a collection of English sporting books; autograph letters including Washington, John Eliot, Carlyle, Thackeray, Stevenson, Lamb, Napoleon, and the fine complete manuscript of Sir Walter Scott's "The Antiquary."

"THE WOODCUT ANNUAL FOR 1925," promised some months ago by Alfred Fowler, publisher of "The Book-plate Annual," has made its appearance and is all that the advance notices have led us to expect. The volume is a handsome large quarto, arranged in double column, printed in large type, on Old Stratford paper, bound in orange boards and limited to 600 copies. Gardner Teall tells "The Story of the Woodcut," from its infancy to present modernism, illustrated with fourteen wood engravings of various periods. Rudolph Ruzicka has written "A Note on the Technique of Wood-engraving and Wood-cutting" illustrated with examples of the author's own work in black and white and in color. Ralph C. Smith, of the Graphic Arts Division of the United States Division of the United States National Museum, discusses "Portrait Engraving by Timothy Cole" giving especial attention to this phase of the great artist's work together with a quick glance at his whole career. James Guthrie writes about "The Woodcut as a Book Art," and in addition to the illustrations for all of these articles there is a portfolio of woodcuts by Lucien Pissaro, Charles A. Wilkinson,

Charles B. Falls, John F. Greenwood, Margaret Callet-Caracano, and J. J. Lankes. The frontispiece is a reproduction in colors of "Flying Island" by Walter J. Phillips and there is a color insert by Rudolph Ruzicka to illustrate the method of printing woodcuts in colors. These features are followed by a list of contemporary woodcuts, useful for the print collector and important as a chronological record of the art of the woodcut. The list has been compiled from information supplied by the artists and gives the titles, dimensions, states, and editions of these various contemporary prints. This volume, the first in a new series, will undoubtedly be an important factor in the revival of wood engraving, and Mr. Fowler should have the encouragement and support of all who are interested in progress in this field of the graphic arts.

IN the current number of Antiques George H. Sargent writes at length about "The Highest Priced American Book," John Eliot's translation into the Indian language of Baxter's "Call to the Unconverted," published in Cambridge in 1664, an unique copy of which brought £6,800 a few weeks ago in a London auction room. The publication of this volume was a matter of record and it had been sought untiringly by collectors and librarians. Its recent discovery was due to the sale at auction of a consignment of old books and pamphlets by the Royal Society Library in order to get funds for the purchase of books for its scientific library. The trustees of the Royal Society has had little respect for rarities that have been given it. In 1830 this society offered the Arundel Manuscripts, then in its possession, to the British Museum, which purchased them, to obtain funds for the purchase of scientific books. And it said that before the recent sale a similar offer was made, the museum authorities being permitted "to make their own valuation." The trustees of the British Museum could hardly offer a nominal price for such a rarity as Baxter's "Call," or for a unique copy of the trial issue of the Second Folio of Shakespeare. As Mr. Sargent points out, "the Royal Society now profits to a large degree by its action, but it can never

retrieve the losses due to past neglect. In 1872 the elder Quaritch bought from a cellarful of old books and pamphlets, many of which were beyond restoration, being water-soaked, torn and mildewed. Skillful restoration, however, gave him a good bargain, as many of the specimens saved were from block books and incunabula, which have long since passed into great public and private libraries. The portion offered in the recent sale was a portion of the remainder of the Society's rare books." As another writer has remarked, "the lack of care and preservation of the Society's treasures has doubtless resulted in amazing lusses."

## Catalogs Received

Illustrated books and manuscripts produced in the XIIth, XIIIth, XIVth, XVth and XVIth Centuries in Germany, Switzerland, Belgium and Holland as Italian and French illustrated books. (No. 710; Items 618.) Joseph Baer & Co., Hochstrasse 6, Frankfort on Main, Germany.

Ornithology. (No. 130; Items 2242.) Dulau & Co., Ltd., 34. Margaret St., London, W. 1., England. Valuable, rare and interesting books. (Items 213.) The Missouri Store Co., Columbia, Mo.

### Auction Calendar

Archaeology, collecting and allied subjects. (Catalog of Dept. 17, Part 2.) W. & G. Foyle, Ltd., 121, Charing Cross Road, London, W. C. 2, England.

Autograph letters, manuscripts and historical documents. (Items 232.) Thomas F. Madigan, 43 West 49th St., New York City.

Autographs. (No. 7974; Items 480.) John Heise, 410 Onondaga Bank Bldg., Syracuse, N. Y.

Principal current Dutch literature. (Price 40c.) Martinus Nijhoff, Lange Voorhout 9, The Hague, Holland.

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Germany Baldwin, Dict. of Philosophy, 3 vols., last ed. Annals of American Academy of Polit. & Social Science, vols. 159, 176, 177, 188, 199. American Journal of Archeaology, vol. 19 to 24. Journal of American Oriental Soc., comp. set up to

1924.
Summary of Events of Jewish Interest, vols. 1-3.
United States Catalog, Supplem. for 1918 to 1920.
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Galileo, Nuncius Siderius (The Sidereal Messenger), London, Rivington, 1880, English text.
Gebler, K. v., Galileo Galilei and the Roman Curia, tr. by Sturge, London, Paul & Co., 1879.
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Three Letters on the Price of Gold, Ricardo.

Both books reprinted by Johns Hopkins Press.

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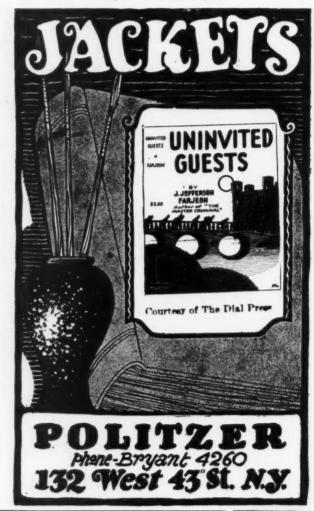
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